

Speaking Programs

How to demonstrate Credibility, Comfort, & Confidence as a Public Speaker

Who should attend: Front-Line Employees, Sales Representatives, Supervisors, or Managers (Multi-level program depending on attendees)

Certification: PS-1 (Level 1 Public Speaker)

Certification: PS-2 (Eligibility for Level 2 Certification may occur only after completion of Level 1 **Certification:** This program provides participants with the opportunity to develop and deliver a Keynote Address, as well as departmental presentations for a Quarterly Employee Meeting or Company Event.)

Develop your communication skills and give yourself that personal and professional edge by building your confidence. Experts say that one effective way to attain your goals or get that promotion is to get yourself noticed. This participation-based seminar is designed for anyone from high level executive groups to front line employees who are ready to challenge themselves and their abilities whether through one-on-one interaction or in front of a group.

Participants will learn:

- Learn the #1 predictor of presentation success & how to implement it
- Receive hands-on experience in front of a group by delivering three presentations (Presentations are customized for the specific group. High-Level Executives may present a Board speech, front line employees may present professional goals, or managers may present their departmental plan).
- Receive coaching through immediate feedback and video analysis.
- Develop your personal strengths and learn how to make them work for you as a public speaker.
- Learn how to tackle any presentation by systematically keeping your attitude on track.
- Practice a networking technique that is used to ease tension.
- Learn 3 techniques that ease stress and make a powerful presenter.
- Develop a 3-step process for how to handle the unplanned and impromptu talk.
- Acquire presentation tips from posture to eye contact that create a strong stage presence.
- Discover tactics for the use of overheads or audio visual equipment.
- Learn what to do when something goes wrong.
- Know what to look for and ask for before giving a presentation to appeal to any audience.
- Learn critical elements that build audience commitment, while entertaining and educating them.
- Learn techniques that demonstrate a positive first impression.