

Speaking Programs

Growing Your Business in a Struggling Economy

For the Employees:

The challenges in today's economy has affected the core results within the business sector. Employees are challenged to be creative, resilient, and flexible. Gail shares concrete tools that will help employees utilize their creative resources, stay focused, and increase their productivity.

For the Company Leaders:

Management today is not only faced with the challenges of today's business economy, but managing a staff who must deal with its personal and professional repercussions. The strength of management is key to the survival in our struggling economy. Gail provides managers with the essential tools to increase sales, uplift employee morale, and improve communication levels between management and front-line employees. This program will help management achieve results and take action toward the company vision.

Motivation/Achievement - The Systematic Attitude Development Technique

Do you have goals that you want to attain? Do you believe you are capable of accomplishing more in your life? In *Make a Decision to Win*, Gail Kasper identifies what separates those who have success from those who don't and demonstrates how **"extraordinary preparation"** and **"strategy"** must become a way of life. She shares her story from humbling beginnings, moving to California at age 19 with no car, no job, and no place to call home, to starting a business in the middle of bankruptcy, to becoming amongst the top 12% of professional speakers in the country, television personality, and a nationally recognized author. She shares her success story which resulted from hard work, creativity, and a desire to succeed. She targets key areas that will lead to an increased level of personal confidence and peace of mind. Her strategies open the door to what's possible and helps participants define goals with specific action steps to achieve those goals.

- How to establish a vision of what you want in life and how to achieve it
- How **"extraordinary preparation"** and **"strategy"** create success
- How to achieve personal and professional contentment in 10 major areas of your life
- The 3 steps necessary to take action on your goals...and achieve them
- The 3 pitfalls of goal-setting...and how to handle them
- A 4-step formula that will keep your attitude positive